

# KEVIN R. O'KEEFE

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## PROFILE

*For over 25 years I have created award-winning current affairs programs, documentary television and digital media. I have proven expertise in writing, reporting, producing, training and management.*

Investigative Journalism  
Digital Media/Social Media  
Public Relations  
LGBT/Multicultural Expertise

Teaching/Mentoring  
Project Management  
Medical Reporting  
Worked Internationally

## CAREER HISTORY

### **CTV News/W5** **2018-2024**

#### **Producer/Reporter**

Pitch ideas, do research, conduct interviews, write scripts, report and produce stories for W5, the most-watched documentary program in Canada and the winner of several journalism awards including the prestigious Gordon Sinclair Award for Broadcast Journalism.

### **YAP FILMS** **2018-2019**

#### **Executive Producer**

Executive Producer of a transgender documentary series for Out TV. Duties include: creating series concept, applying for Canada Media Film funding, consulting during production and screening of final episodes.

### **PINK TRIANGLE PRESS** **2015-2017**

#### **Supervising Digital Media Producer**

Produced and managed the documentary unit at Pink Triangle Press including: conceiving series concepts, securing funding, hiring staff, directing, writing scripts and supervising editors. Also managed the video department to produce digital content streamed on multiple platforms including: YouTube, Vimeo, the website *Daily Xtra* and the social media sites Facebook, Twitter and Instagram.

### **STORNOWAY COMMUNICATIONS** **2008-2015**

#### **Senior Producer/Reporter**

Senior Producer at the Canadian digital television network ichannel with 1.2 million subscribers from coast to coast. Managed the production unit and created, produced and hosted several current affairs shows and digital media series.

### **ITHENTIC CANADA** **2007-2008**

#### **Digital Media Producer**

Hired to manage several digital media projects of short narrative and documentary films for broadcast on the Internet and mobile technology. Commissioned Oscar nominated Canadian and international filmmakers, designed filmmaker guidelines, negotiated contracts, managed budgets, supervised productions and oversaw website design for all projects.

### **S-VOX/VISION TV** **1992-2007**

#### **Producer/Reporter**

Pitched, researched, developed and wrote award-winning documentaries for Vision TV's daily and weekly current affairs programs. Also collaborated with the Senior Producer to ensure all content met the journalistic standards and practices of the network.

## CAREER HIGHLIGHTS

- **Producer** of the **RTDNA award-winning** program about Medical Assistance in Dying that documents the most intimate of journeys with rare and poignant access to one man's last breath.
- **Producer** of the **Canadian Association of Journalism** award-winning, documentary on Bruce McArthur's first victim who managed to escape the serial killer.
- **Producer** of the **Rockie Award nominated** documentary and digital media series ***Unnatural Disasters*** that was shot in **3 languages** and **4 countries** including: **Canada, U.S., Haiti and New Zealand.**
- **Senior Producer** of the **Canadian Screen nominated *The Transgender Project***, an online and television series documenting the lives of transgender Canadians.
- **Senior Producer and host** of the **Canadian Screen nominated #FAQMP**, a weekly social media show about politics in Canada.
- **Senior Producer** of the **Rockie Award Nominated** documentary ***Your Money Or Your Life*** that chronicled the life and death struggle of the half a million people in Canada without government health insurance.
- Won a prestigious **James Beard Award** in the **Best Television Documentary** category. Wrote and directed ***Milk War*** that told the story of Ontario dairy farmer **Michael Schmidt's** fight to legalize unpasteurized milk in Canada.
- Awarded **Best Documentary** at the Religion Communicators Council of America and nominated for a **Canadian Association of Journalism award** for ***Evangelical Tourism***, an hour-long documentary investigating missionaries in Honduras. Succeeded in exposing enormous waste in international development projects by asking tough questions of Canadians and local Hondurans previously avoided by mainstream media.
- Nominated for a **Canadian Association of Journalism award** for highly controversial documentaries on the **sexual abuse of women by Roman Catholic clergy** and Canada's first **openly gay Roman Catholic priest.**
- Partnered with the **Sri-Lankan broadcaster YATV** to produce a series of documentaries on **social justice issues in Asia** during a civil war.

## AWARDS/HONOURS

Radio Television Digital News Assoc.	Best News Information Program	2023
Canadian Association of Journalists	Scoop Category Winner	2020
Canadian Screen Award	Best News Information Nomination	2020
Rockie Award	Web Series Non-Fiction Nomination	2019
TO WebFest	Best LGBT Series Winner	2015
Canadian Screen Award	Non-Fiction Digital Media Nomination	2015
W3 Award - Silver	Best Public Service Videos	2014
Rockie Award	Web Series Non-Fiction Nomination	2014
Canadian Screen Award	Best Cross Platform Nomination	2013
James Beard Foundation	Winner Best Television Documentary	2011
Canadian Association of Journalists	Investigative Journalism Nomination	2007
Religion Communicators Council	Best Television Documentary	2007
Chicago International Television Awards	Silver Plaque	2007
Gemini Awards	News Information Series Nomination	2006
Canadian Association of Journalists	Investigative Journalism Nomination	2006
Canadian Association of Broadcasters	Gold Ribbon Nominee	2006
Columbus International Film Festival	Honourable Mention	2006

## EDUCATION AND PROFESSIONAL DEVELOPMENT

<b>Bachelor of Applied Arts, Radio and Television</b>	<b>Toronto Metropolitan University</b>
<b>Bachelor of Arts, Psychology</b>	<b>University of King's College</b>
<b>Improvisation program</b>	<b>Second City Training Centre</b>
<b>Japanese language course</b>	<b>Japanese Canadian Cultural Centre</b>